



## Why Christ Church Is on Twitter

The explosion in popularity of social networking sites like Facebook and Twitter has provided us with great opportunities to proclaim the gospel of Christ and serve the church in new ways. While many critics rightly point out that these sites can tempt us to narcissism and can be wastes of time, we are convinced that, used rightly, we can serve you better through the use of social networking. Here are just a few reasons why you should consider following Christ Church:

### 1. **No useless information**

While Twitter users have a reputation for posting inane content, Christ Church only posts important information that you may find worth knowing. We tweet whenever new audios are uploaded, new devotionals are posted, or new webcasts of our services are running - and we include links to them all so you don't have to do any extra work finding them! We also tweet through the passages of Scripture for our Sunday services on Friday and Saturday to help you prepare for the Lord's Day.

### 2. **Free and easy**

Twitter is an absolutely free service that will never cost you a cent. Signing up is quick and easy, and you can spend as much (or as little) time on the site as you desire. Those who struggle with technology shouldn't worry, since the basics of Twitter are simple enough for anyone to understand.

### 3. **Mobile capability**

You can choose to have all notifications delivered instantly to your mobile device - or not. It's your decision.

### 4. **Always in touch**

Never miss out on new content again! Following Christ Church on Twitter means never being out of the loop with all that happens at church. Be the first to be notified of important updates and upcoming events around the church.

Why not give Twitter a try? Sign up for free at <http://twitter.com> and begin receiving notifications by following us <http://twitter.com/ccotc>.